



## K-12 Case Study

Ballinger Independent School District Chooses Syn-Apps for Paging and Mass Notification


### Ballinger Independent School District

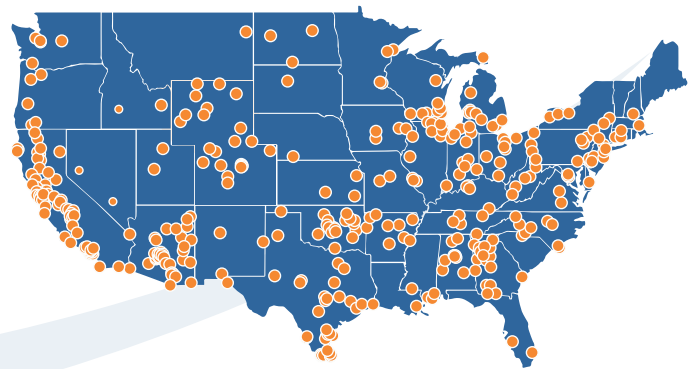
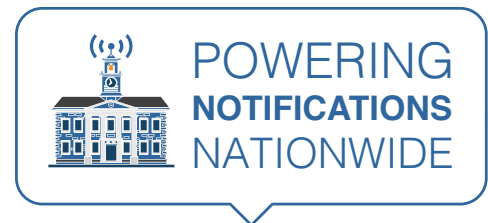
In 2014, Ballinger Independent School District located in Ballinger, Texas (BISD) came to Syn-Apps searching for a more “robust” notification solution. With more than 1,000 students and faculty across five schools, BISD needed a solution to deliver paging and notifications across their network by leveraging their existing VoIP phone system.

“Ballinger Independent School District was faced with a dilemma when it came time to recondition our elementary school which included replacement of the antiquated paging and intercom system being used,” explained Tim Gau, Director of Technology at BISD.

They evaluated many products on the market but quickly selected Syn-Apps for its SA-Announce platform in addition to Scheduler. “I would personally recommend the Syn-Apps paging and intercom solution [SA-Announce] to any school wanting to install new, replace older systems or add more capabilities,” said Gau. “The support I have received from the company has been outstanding.”

### Notification Solutions for K-12

Schools are constantly presented with the challenge of how to most-effectively communicate critical information to students, faculty, and parents when situations occur. Mass notification systems are one of the most efficient tools used to rapidly communicate information. Notification software help schools streamline their communication processes by converging disparate communication systems – like IP phones, classroom TVs, intercoms, hallway speakers, clocks, or mobile devices – under one platform. Streamlined solutions help simplify notification management, reduces human error, and ultimately helps facilitate safe school initiatives. 



#### Quick Facts

- 8 of the top 100 universities in the US use Syn-Apps
- Syn-Apps solutions protects 461,000+ students in the top 100 largest US school districts
- SA-Announce is compatible with Avaya, Cisco, ShoreTel, and SIP unified communication systems