


# Government Case Study

Clay County, Minnesota deploys mass notification software

Clay County's Information Services Department is responsible for the maintenance, operation and enhancement of databases, applications and multimedia services to all county staff and citizens. To keep all personnel informed during a situation, the department utilizes notification software for localized paging and emergency alerts.

Clay County's Information Services Department has connected Syn-Apps' SA-Announce notification software with more than 700 Cisco phones, 350 PCs and 30 overhead speakers across their network. According to Mark Sloan, Director of Information Services for Clay County, integrating SA-Announce into their network has improved on-premise safety, as they are able to broadcast overhead pages containing code words and disperse detailed instructions via IP phones and computers during a situation.

"Overall, the Syn-Apps products have the features we need and their staff has been very helpful," said Sloan. "We are impressed with SA-Announce, and look forward to utilizing it more." 

## Quick Facts

- Syn-Apps is entrusted by 250+ government entities
- SA-Announce can simultaneously broadcast to thousands of endpoints and is compatible with Cisco, ShoreTel, SIP, and Avaya call control systems
- SA-Announce can integrate with MDCs (Mobile Device Computers), Motorola Radios, as well as receive and originate CAP (Common Alerting Protocol) alerts

## Use Cases for Government Entities

- **Building Intruder** - Connect panic buttons to alert personnel of intruder(s) on premise with critical safety instructions while simultaneously notifying security or police
- **Phone Threats** - Employees can instantly hit record, at any time during a call, and obtain the entire call history, from beginning to end
- **Hands-free Communication** - Connect two-way speakers into your network to initiate and utilize hands-free communication via IP speakers during emergency situations
- **Automated Alerts for Digital Threats** - Monitor Exchange mailboxes and automatically notify personnel with alerts sent from SA-Announce when emails match pre-defined filters. Ideal solution for situations such as:
  - Public officials receiving emails containing threatening, harassing, or inappropriate content
  - Incoming emails from flagged addresses, like disgruntled residents or former employees
  - Weather warnings from a third party system