Higher Education Case Study
Lake Michigan College Deploys SA-Announce to Enhance Campus Safety

LAKE MICHIGAN® COLLEGE

Lake Michigan College District is a 2-year community college located in southwestern Michigan. The district is comprised of five independent campus facilities with approximately 7,000 enrolled students.

In 2012, Lake Michigan came to Syn-Apps after evaluating notification solutions compatible with their newly purchased Cisco UC (unified collaboration) system. Roger Shupert, Operations Manager of Information Technology for Lake Michigan College, explained the College needed an emergency notification system that easily integrated with the school's existing infrastructure to meet emergency communication and safety initiatives.

"Lake Michigan College is very happy with our Syn-Apps system, we're currently looking into the same pre-configured alerts to also trigger existing notification systems the school also uses."

Roger Shupert
Operations Manager of IT
Lake Michigan College

EMERGENCY PREPAREDNESS

Lake Michigan College wanted to ensure that all on-premise and available off-premise endpoints were notified during a critical situation. The school uses Syn-Apps' SA-Announce to inform students and faculty of a variety of situations, for example campus intruders, campus lockdowns, severe weather alerts, and building evacuations.

Additionally, by integrating with their existing Cisco IP infrastructure, the school was able to leverage their initial investment by extending notification alerts through their network to deliver audio and text broadcasts to rooms with existing IP phones.

CASE STUDY

FULFILLING SCHOOL REQUIREMENTS

"Lake Michigan College purchased Syn-Apps when we replaced our old system with a new IP-based Cisco phone system. Each facility has each of these alerts configured with specific wording about that facility, the phones are configured to set off the alert for only that location," said Shupert. "When an emergency alert is set off an e-mail and text message is configured to automatically be sent to the college executives at each campus. Alerts are configured to send to all phones within each facility and IP clocks in the hallways."